WOMAN'S NEWS — WOMAN'S PAGE — WOMAN'S VIEWS

Sound Auction Bridge

By WILBER C. WHITEHEAD
The World's Greatest Authority

"WHAT PRECISELY IS "OPTIMISTIC" BIDDING

Auction Bidding

South	1st Rd. Pass	2nd Rd. Pass
West	1 ♠	Pass
North	Pass	Pass
East	1 N T	Pass

Contract Bidding

	1st Rd.	2nd Rd.	3rd Rd.
South	Pass	Pass	Pass
West	1 ♠	3 N T	
North	Pass	Pass	
East	2 N T	Pass	

Optimism in bidding consists of counting upon more than your share of good breaks, and pessimism in bidding, of counting upon more than your share of bad breaks. Neither one nor the other is sound bidding. Take for example, the above hands held by East and West. In the actual play Mr. the Declarer, makes a Grand Slam, due to more than his share of good breaks and, therefore, not soundly bidden. East's first good break was in having South open Dummy's best suit, Diamonds; the second was in having North hold the King of that suit; the third, in having the outstanding six Spades split 3-3 instead of 4-2; the fourth, in having South hold the Q-10 of Clubs alone and the fifth, in being able to squeeze North, who cannot protect Clubs and retain the Ace of Hearts.

Salient Points of Bidding

Auction: South passing, West, with a worthless doubleton, opens the bidding with one Spade in preference to one No Trump or his weak Minor. North passing, East, with a 4-3-2-1 type of holding, takes out with one No Trump, concluding the bidding.

Contract: The Contract bidding is precisely the same as that given above in Auction, except that East, with his Quick Tricks, distributed as four suits, takes out with two No Trumps, which, South passing, West takes to [illegible]

It will be noted that in both Auction and Contract bidding, East followed the more modern theory of bidding by taking out West's Major suit with a No Trump even though holding three cards of such Major to the Queen, because of his No Trump type of distribution.

The Play

South opens the Two of Diamonds, the fourth best of his stronger four card suit. The Dummy going down, East plays from Dummy the Six of Diamonds, North the King and East the Ace. With this opening, which means that North's King must be a singleton, East can count his positive tricks to be five Diamonds, two Clubs and three Spades, or ten in all. In addition to ten positive tricks so counted, East has two additional possible tricks—— in the possibility of the outstanding six Spades being split 3-3 and another in the possible winning finesse of the Jack of Clubs.

So counted, East, after winning with the Ace of Diamonds, leads the Nine of Diamonds and when South refuses to cover, continues with the Three, winning with the Eight in Dummy. To the fourth trick, East leads the Queen of Diamonds, dropping South's Jack, and next the Ten of Diamonds. On the last two Diamond leads, East discards the Six of Hearts and the Three of Spades North, however, has to make four tricks and decide to discard the Two of Clubs, the Five of Hearts and the Nine and Ten of Spades. Trusting South can protect the Spades, East next leads the Four of Spades from Dummy, winning with the Queen, and returning the Five of Spades to Dummy's King. Following this he leads the Ace of Spades and then the Four. At the lead of the Four of Spades, North is down to the lone Ace of Hearts and four Clubs. Should he discard the Heart Ace, Declarer's King will be good. Should he discard a Club, all Declarer's Clubs are good, assuming that Declarer will not finesse the Jack and thus lose to South's Queen.

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What would you do with this hand ♠ 10 9 7 2 ♥ — ♦ K J 10 9 ♣ A K J 9 5 partner having bid one No Trump? Answer omorrow.

Mr. Whitehead will answer one question at a time concerning your bridge problems. Write to him, care of this paper, enclosing self-addressed, stamped envelope.

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DAILY FASHION

By JOSEPH PAQUIN

UNUSUAL COLOR COMBINATION SENDS CHARM TO ENSEMBLE

An afternoon ensemble with a cloth coat of marron, trimmed with blue fox. The frock is of light green flamenga with gold lace collar and fichu.

The luxurious fur collar and cuffs of blue fox, which trim this coat of magron cloth, make the entire ensemble a very rich and almost formal afternoon costume. The same lines to form which are in the coat are likewise in the frock, which is of light green flamenga; and the skirt of both is also slightly full but with even hem line. The collar and fichu on the frock are edged with gold lace.

THE HOUSEHOLD

By Lydia Leonora Walker

HOW PARENTS MAY ASSIST CHILDREN IN MAKING NEW FRIENDS

Sometimes children make the most incongruous friends. At other times they seem to show excellent judgment. How parents are to help guide the choice, without seeming to interfere is a problem which may be at least partially solved in the manner described today.

Whatever can be done to encourage young people to bring their new school acquaintances to the house should be done. A mother can pave the way for some little social gathering of newly-made friends. If among those who come, there are some whom she finds undesirable from her standpoint, she must be very careful about the way she makes her objections felt.

A child enjoys asking a visitor to come home with her especially when she knows her mother seconds the invitation.

ON THE AIR

267.3 M.—WCOH—1,210 Kc.
2:00—Musical melange.
3:00—Dance program.
5:00—Concert hour.
6:00—"An Hour of Dinner Dance Music."
7:00—Late News Bulletins.
7:15—William A. Spring, sports talk.
526 M.—WJZ-NYC—570 Kc.
3:45—Time; market reports.
3:55—Municipal Relations Library.
4:00—Stock Exchange Ticker.
4:30—Elementary French lesson.
5:00—Literary Digest Hour.
6:00—Welfare Council, Charlotte Pitman
7:00—Time; police radio information.
526 M.—WMCA—570 Kc.
3:00—Wilson Family Entertainers.
3:30—Frank Luther, Bill Hargis.
3:45—Orpheus Male Quartet.
4:00—Shut-in Hour.
4:30—Outdoor Minstrel program.
5:00—Dance Orchestra program.
5:30—Charles Erickson, impersonations.
6:00—Hour of Secrets.
6:30—Sports announcers; Nine.
6:45—Health talk; Bernstein, Perry.
7:00—Republican party meeting.
11:00—Time; news summary.
11:05—Dance Orchestra music.
11:30—Rainbow Dance Orchestra.
12:00—Time; weather; midnight.
12:30—Merrymakers of England.
661 M.—WEAF—453 Kc.
4:00—"Internationalist," Arthur Westbrey.
4:15—Helen Schaefer, contralto.
4:45—A Tale of a Tub.
5:00—Ten Timers dance tunes.
5:30—Lady Next Door.
5:45—Summary of programs.
6:00—Black and Gold Room Orchestra.
6:30—Haybesten Twins.
7:00—Eveready Hour.
7:30—Broadway lights.
8:00—"World in Music," Pierre Key.
8:30—Chase Service Orchestra.
9:00—Time; Ipana Orchestra.
9:30—Schrederiana Band.
10:00—Time; Packers.
10:30—Mystery Hour.
11:00—Time; Orchestra.
12:00—Charles Strickland's Orchestra.
492 M.—WJR—610 Kc.
3:15—Bunch of Shannons.
3:30—Gus Beck, "Dogs."
3:45—Frances Schultz, pianist; Constance Jewin, reader.
4:45—Time; weather.
4:45—"Practical Foot Care," Dr. Blanchard.
5:00—V. M. C. A.; Dr. Baker; Margaret Alexander Richardson, pianist.
5:30—Adventures in Health.
6:00—Time; football prediction, Bryan Field.
6:15—Program resume; weather.
6:20—Police talk; Dana Noble.
6:30—Time; Saunders's Melodymen.
6:45—Lowell Thomas's Journeys.
7:00—Chimes; Men of WOR.
7:30—Time; Tony Travers.
8:00—Van Heusen Orchestra.
8:30—Sears Deal party.
10:30—King's Orchestra.
11:00—Time; news; weather.
11:05—Bernie's Lexington Minute Men.
12:00—Klondykers.
508 M.—WJZ—590 Kc.
3:45—Travel and Talk Lore.
4:00—Pacific Little Symphony.
4:30—The Wise Clinton Engine.
5:15—Muddy Misadventures.
5:30—Summary of programs.
5:33—Reports; Stock market, financial summary, grain prices, Agricultural reports.
6:00—Klein's Orchestra.
6:45—Pauline Haggard, contralto.
7:00—Time; Cities Service Concert.
7:30—Dixies Circus.
8:00—Time; Chester Gaylord; orchestra.
8:26—Personalities at 711.
8:45—Famous Loves, "Gabrielle."
9:00—Time; Pen Pictures.
9:30—Fulton's Theater Memories.
10:00—Time; Dancing Music.
10:30—Armour program.
11:00—Time; Ben Ardy.
11:15—Correct time.
11:30—Time; Orchestra.
12:00—Aviation weather.
270 M.—WTYR—810 Kc.
2:00—Good Humor Boys.
3:00—Schaaner, "Charity"; Banjo Eddie.
4:00—"Woman About the House."
5:00—Adonel Orchestra.
5:30—Crippled Children's period.
6:00—Herbert Koudelane.
6:03—Diplomat Orchestra.
6:30—Health talk; Curran, tenor.
7:00—Republican Nation entertainment.
568 M.—WJAC—528 Kc.
2:00—Littmann's Entertainers.
3:00—Time; for your information.
4:00—Musical album.
5:00—Time; Tea Timers.
6:00—Auction and Contract Bridge.
6:30—Correspondent Renato-El.
6:35—Time; Henry George.
6:45—Time; Market prices.
6:50—Littmann's Entertainers.
7:00—Time; Fashion Plates.
7:30—In a Russian village.
8:00—Time; Orchestra.
8:30—Time Story hour.
9:00—Time; Tuesday time.
10:30—Jess Crawford.
11:00—Herbert's Entertainers.
11:30—Paramount Orchestra.
12:00—Midnight Special.
291 M.—WHN—1,010 Kc.
2:00—The Bandits; Tenor.
297 M.—WFAB—1,010 Kc.
8:00—Allen Rinaldo.
8:30—Hunter and Tucker, songs.
9:00—Time; Roman's Music.
10:30—Flynn and Finch, songs.
11:00—Time; Orchestra.
11:30—Clarence Prodt's Professors.
12:00—Carl Davis Orchestra.
12:30—Late Dance.
405 M.—WNYC—1,010 Kc.
2:45—Children's Aid Society.
3:00—Time.
4:30—Bill Cody, songs; Constance Veitch, soprano.
5:00—Radio Rhapsody.
5:30—Time; Story.
6:00—Aunt Jemima's Trottyville Tots.
6:30—Time; Dance Ensemble.
7:00—Aviation hour.
7:30—Time; Literature, football forecast.
8:00—Ribalow and Giuseppe Cesarini, duo.
8:30—Time; Harp Duo.
9:00—Time; Flying Service.
10:00—Time; Dance Orchestra.
10:30—Jack Parker Orchestra.
3:00—Broadway Revue.

OUTSTANDING EVENTS ON THE AIR TODAY

6:00 P. M.—"Football Tomorrow," Bryan Field—WOR.
6:00 P. M.—Cities Service Orchestra, Cavaliers Quartet—WJZ.
9:00 P. M.—Interwoven Pair, piano and violin—WOR.
9:15 P. M.—The Rocking Party, Jerome Mayhew's Orchestra—WJZ.
9:30 P. M.—Phantom Orchestra; Jan Van Brunt, violin; Jack Shilkret's Orchestra—WJZ.
9:30 P. M.—Democratic rally; Smith, Walker and others—WOR.
9:30 P. M.—Vox Humana Orchestra—WOR.
10:30 P. M.—Ipana Orchestra—WJZ.
10:30 P. M.—Dance Orchestra and Chorus—WJR.
12:00 P. M.—Ben Bernie, Jane Cronin—WABC.

570 M.—WLWL—1,180 Kc.
6:00—Marie Rose, soprano.
6:30—Alma Rizzi, soprano.
7:00—Wm. Court Rome.
7:45—Henry Weinberger, violinist.
8:00—Talking Motion Pictures.
7:45—Orchestra.
340 M.—WOV—1,180 Kc.
3:00—Musical Program.
3:15—Jewish League Talk.
3:30—Jewish Ensemble.
4:00—Daily Radio Hour.
4:30—Bar Mitzvah's Profit.
5:00—International Dance Band.
5:30—Jewish Songs.
384 M.—WGBS—1,180 Kc.
3:00—Mary Richards, singer.
3:15—"Tales of Hotmail."
3:30—Frances Gaul, violinist.
3:45—V. M. C. A. program.
4:00—Dorothy Sharkey, pianist.
4:30—Geoffrey Smith, "Bridge Talk."
5:00—Frances Gaul, violinist.
5:15—Penny Sisters, duo.
5:30—Let's Go Back.
6:00—Ben Tobler's Orchestra.
6:30—Musical Studio Program.
340 M.—WAAM, 1,180 Kc.
3:01—Ensemble selection, piano, violin.
3:30—Reed Batchelder, songs.
4:00—Time; Talk.
361 M.—WHBI—1,180 Kc.
3:10—Ethel Meiklon.
3:30—Calvert Trio.
4:00—"Music at Home."
4:30—Tenth Armory Harmonica Band.
5:00—Time.
491 M.—WHAP—1,800 Kc.
6:00—Dinner Music.
7:00—Ethel Addison, "Tammany."
7:45—Talk, Dr. Charles Fama.
8:00—Time.
8:30—"Protestantism," talk.
10:00—Reading from letters.
261 M.—WPCH—1,150 Kc.
3:00—Female Quartet program.
3:30—Melodies of Yore.
4:00—Time; Talk.
4:30—Martin's Serenaders.
5:00—Time; Talk.
361 M.—WMCA—1,250 Kc.
4:31—Rita Kessler, soprano.
4:45—Anna Thomas, soprano.
5:00—Pauline Knipes, pianist.
5:15—Ethel Meiklon, pianist.
5:45—Dance program.
6:00—Time on the Dot.
322 M.—WMSG—1,300 Kc.
3:00—Instrumental French program.
3:45—Sylvia Kopf, piano.
4:00—Forrest Mixed Quartet.
4:15—Florence Fuller, contralto.
4:30—Comic Opera Singers.
5:00—Ferguson Castle, bass.
5:15—Ann Thomas, soprano.
5:30—Sylvia LaMonre, soprano.
5:45—Miriam Lax, violinist.
6:00—Evelyn Leake, contralto.
6:15—Dance Orchestra.
316 M.—WOKO—950 Kc.
4:00—Dorothy O'Connor, Theatrical Hour.
5:00—Instrumental program.
5:30—Dana Wallace, "Criminal Law."
6:00—French lessons, Miss Jordan.
6:30—Bills Collins, tenor.
7:00—Alonzo Sandquist, baritone.
8:30—Trio; Philips Randolph.
9:00—Meeting of the 105th Infantry Armory.
10:30—Last Motor Sales; time.
11:30—Parkway Orchestra; entertainers.
214 M.—WCAU—1,400 Kc.
7:30—Whispering Bob Harris.
8:00—Time; "Let's Be Girls."
8:30—Musical Gems.
9:00—Time; Bob Trans.
9:30—Wright Music Hall.
11:00—Time; Talk.
314 M.—WFBL—950 Kc.
3:00—Alma Hall, contralto.
3:30—Ruth Hall, soprano; songs.
4:00—Ruth Hall, soprano; songs.
4:30—Gregory, Orchestra; baritone.
5:00—Judge Fay.
5:30—Dinner Music.
6:00—Time; Talk.
9:45—Marguerite Mitchell, soprano.
261 M.—WHAM—1,150 Kc.
4:01—Evangelical radio hour; salutation, Rev. Harold V. Milligan.
4:00—Radio song program.
4:15—Wednesday's party readings.
4:45—Oscar Shepherd, pianist.
5:00—Radio Talk.
5:15—U. S. Veterans' Bureau activities.
5:30—Time; Talk; Orchestra.
10:00—Lawyers' incredible adventures.

Vernon
"THE BEST IN RADIO"
124 Mamaroneck Avenue
Tel. White Plains 4041

That Body of Yours

By JAMES W. BARTON M.D.

A HELP WHEN IN TROUBLE

You have seen a tragedy occur in a home, and as you thought of the bereaved one, and her lack of physical strength you have felt that she could not possibly survive it.

And yet despite profuse weeping, confinement to bed through weakness, she came through all right.

Her pluck and will power, her resolution, may have been of help, but there is also something else that was a big factor.

I often speak of how Nature keeps ahead of your needs so that when emergencies arise you are prepared.

When organisms enter the body, your temperature arises so as to help fight off the organisms by keeping your body warm.

That there is always an extra supply of red corpuscles ready to pour out from the bone marrow into the blood, in case of severe bleeding.

That the white corpuscles of the blood increase in numbers immediately when ailment starts to your body.

Nature does very much of these things and so [illegible]

trouble or distress, or any emotional disturbance whatever, she calls upon your "sympathetic" system to help you.

The sympathetic system, well named, is an extra nerve supply to the various organs. As Dr. W. B. Cannon points out, "It finds its great service at times of critical emergencies when it adjusts the internal organs of the body to the extra demand put upon the system."

One of the greatest aids and regulators to the juice of the adrenal glands which are situated on top of each kidney. As you know, a few drops of a very weak solution of this juice injected into the heart that has been stopped for some minutes, has started it beating again.

Under emotional distress the sympathetic system stimulates the flow of the juice into the blood. It stimulates the heart to stronger action, thus bringing more nourishment to the tissues and, what is equally important, taking their wastes away from them. It likewise deepens the breathing and strengthens the digestion.

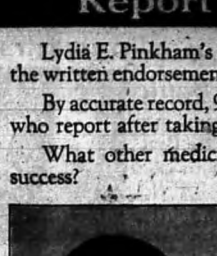
It is gratifying to know that this

98 out of 100 Women Report Benefit.

Lydia E. Pinkham's Vegetable Compound has the written endorsement of half a million women.

By accurate record, 98 out of every 100 women who report after taking it say, *"It helped me."*

What other medicine has such a record of success?



ETHEL FLEETWOOD
3023 Bandin St., New Orleans, Louisiana

"I am a saleslady in a store. My nerves got the best of me and I never had good finger nails because I couldn't stop biting them off. My appetite was poor and I was always tired. One of my friends told me that Lydia E. Pinkham's Vegetable Compound would help me. I know that it controls the nerves because I have no desire to bite my nails now and they are long and well kept. My appetite is enormous and I feel like a new person. I have recommended your good medicine to many girls, and I assure you that they have found the same good results. I will gladly answer letters from women or girls."—*Miss Ethel Fleetwood.*

MRS. ANGELINE MAJKOWSKI
517-153rd Place, Harvey, Illinois

"This is to thank you for helping me get my health. After I was married I had to be operated on and it didn't do me any good. I was so worried and cried all the time for I had spent over $800 for sickness and yet I didn't get better. I saw a sign about Lydia E. Pinkham's Vegetable Compound in a drug store and I took four bottles. Now there is happiness in our home, for we have two little boys with nice red cheeks. I am healthy myself and the more Vegetable Compound I take the better I feel. I have told my friends about it for I believe it will help anybody if they take it regularly."—*Mrs. Angeline Majkowski.*

MRS. W. OVERMANN
918 Regina Ave., St. Louis, Missouri

"Nine years ago when my little girl was born dead, I seemed to lose every bit of strength and vitality. I had an awful pulling down feeling in my back and my legs were so stiff I could hardly walk. I took Lydia E. Pinkham's Vegetable Compound for about four months. The next year I became the mother of a fine 11-pound baby boy. After he was born, I kept on with the medicine to build me up. About four months ago I became very nervous and rundown and suffered from other troubles which I knew Lydia E. Pinkham's Vegetable would relieve so I started taking it and now I feel fine again. Many of my friends could write a book on the good the Vegetable Compound has done them."—*Mrs. W. Overmann.*

DOLORES WINTERS
842 N. Lawndale Ave., Chicago, Illinois

"I got so nervous I could not sleep at night. I felt weak and had no appetite. My mother recommended Lydia E. Pinkham's Vegetable Compound and I took two bottles. It helped me very much and I recommend it highly. I feel so much stronger, have a better appetite and work in the factory every day."—*Dolores Winters.*

Mail this coupon for Lydia E. Pinkham's Text Book—Free!

Sold by druggists for over fifty years. Get a bottle today! Be one of the 98!

Lydia E. Pinkham's Text Book Free

Mail this coupon to the Lydia E. Pinkham Medicine Co., Lynn, Mass., and they will send you a free copy of this valuable book for women.

Name _____

Address _____

Lydia E. Pinkham's Vegetable Compound

Our Children By Gayle Pates

"EXPLAIN"

"John Alexander, explain what you mean by this phrase in your composition, 'transcendent moments.'"

John Alexander colored to the roots of his hair but gave no other sign of having heard the teacher's demand.

"I asked you, John," in tones of strained and patient sweetness, "just exactly what did you mean by that phrase?"

John's lips moved but no sound came.

"I see. You don't know what you meant. Neither do I. Neither does anyone else," and the teacher included the class in a superior smile. Strange to say the class did not return the smile. They sat silent and aloof from the teacher. They were in spirit staying by John who had used a tremendous term without being able to explain it.

If youngsters never used words that they could not explain, if they never did things that they could not give reasons for doing, if they never did anything without knowing why they did it, they would never pass from childhood into maturity.

Children in high school know far more than they can express. That is true of children of any age but especially are we to take it into consideration in dealing with high school children. They understand things, they learn things in wholes. The great truths, the highlights of literature, of conduct, of life, sink deep into their souls and color all they think and do. These great stores of power cannot be put into words. Much of them must remain in the silence where they generate and send out power. It is cruel to task a boy with a demand for an explanation for such an expression as "transcendent moments."

Nor will it help any to demand explanations for conduct. "Will you please tell me, Mary Ann Meeks, why you had the assurance to go to my desk, open it, take my record book and change your mark? Will you have the goodness to explain yourself?"

Now what is the good of that? You very well know that Mary Ann wanted a better mark than she got so she took it. You know that. What you desire above all things is that Mary Ann Meeks get an inside view of her conduct; that she catch the implication of what she has done. You don't care a hoot about the mark. But Mary Ann cannot answer you that way because the soul is not articulate.

Far better that you check John Alexander's theme as very good and go ahead. Far, far better that you look kindly at Mary Ann Meeks and, when you and she are alone, to say very kindly, and mean every tone of it, "Mary Ann, when you changed your mark in my book you cheated yourself. Your soul, for truth is precious above any earthly marking."

WHY DO WE CALL IT "BANJO!"

Banjo—how much controversy has been heaped upon your vibrating strings! How you have been maligned, humiliated, laughed at and scorned, while those guilty of such dishonorable were all unknowing of your noble lineage!

You, indeed, banjo—noble indeed when you forfeit your former heavy name consider your present [illegible] Say you throw forth [illegible] and gaiety! Do you not also, albeit somewhat altered in form, from Pandoura, the favorite stringed instrument of ancient Greece, and Amisad after the god Pan.

WITTY KITTY

(c)—2.5

The girl-friend says there is no place like home—especially in the description, when you advertise it for sale. By Jean Wilson Parsons.