

News in Social Circles of White Plains and Vicinity

Bridge Party Is Event of Yesterday

Miss Virginia Sloyer Entertains Friends at Delightful Affair At Her Home On Church Street.

One of the delightful bridges of the holiday season was given yesterday afternoon by Miss Virginia Sloyer, daughter of Mr. and Mrs. Joseph B. Sellers, at her home at 8 Church Street.

Mrs. Ryder Wed To Mr. Richard Everiss Today

Ceremony Takes Place at 11 O'Clock This Morning at the Hitchcock Memorial Church in Scarsdale.

The wedding of Mrs. Mildred Ryder of Heathcote road, Scarsdale, and Mr. Richard Everiss of New Rochelle took place at eleven o'clock this morning at the Hitchcock Memorial Church. The Reverend George Smyth performed the ceremony.

Mrs. Ryder has as her only attendant Miss Oliver Koenig of Heathcote road, Scarsdale. Mr. Everiss has as his best man, William Smith of New Rochelle was best man.

Mrs. Ryder is a sister of Mrs. J. A. Bringham, of Heathcote road.

At Home

Newcomb Dusenbury

Mr. Dusenbury is the son of Mr. and Mrs. Arthur N. Dusenbury of Church street and is a student at Princeton University. He is at home for Christmas recess.

Many Dinners Precede Gay Social Event

Scarsdale Hostesses Entertain Guests Before Brilliant Annual Senior Subscription Dance at Club.

Several dinner parties preceded the annual subscription dance on Christmas night which took place at the Scarsdale Golf Club.

The enclosed dining porch, with the tables removed from the floor furnished extra space for the guests. A large lighted tree and decorations of tinsel were hung about the rooms.

Among those entertaining at dinner Miss Elizabeth Feldner, Miss Marian East of Scarsdale and Mrs. John Robison.

TO ELECT OFFICERS
White Plains Council, 1762, Royal Arcanum, will hold its regular meeting tonight.

Direct Mail Experiment A Failure

Direct-by-mail advertising is of little value to retail merchants, and most of it is prepared for a "free ride into the waste basket," Kenneth Collins, executive vice-president and director of publicity of H. H. Macy & Co., New York department store, declared in an address Thursday, Oct. 10, 1923, at the Convention of the Direct Mail Advertising Association, held at the Cleveland Public Auditorium.

"It is not particularly kind of me to make this remark before a convention of men whose energies are primarily directed toward the furtherance of this form of advertising. Yet the direct-mail advertising has resulted in complete failure. It is too costly per unit, and too selective to meet the needs of any large size, growing establishment.

Santa Claus On Extra Trip Visits Children

St. Nick, at Lions Club Annual Party, Brings Many Gifts to Fifty Delighted Children.

Santa Claus returned to White Plains for an additional visit when over fifty children attended the annual Christmas party at the Lions Club held at their regular weekly luncheon meeting at the White Plains Belmont Hotel yesterday.

Many novel features were provided for the children by Ed LeVoy, manager of the Keith-Albee Theatre, who acted as master-of-ceremonies for the entertainment part of the program, and Ivan Flood, who had in charge of the selection of the gifts which the Lions presented to each child, and other features.

"Talent from the Keith-Albee circuit who entertained the children included the Manning Quartet and Connie Manning, three-year-olders who danced and sang prettily for the other children, and Harry Signola, who gave a violin solo. Young Tristram Jack, Jr., disclosed a talent for finger playing a solo, and Mrs. Walter Venable also sang. So the children and the Lions in a number of group songs. Sagia Pass, violin.

After the luncheon had been served, the children were in a merry mood by the entertainment, a loud knocking came at the door. The children were invited to unbind a cloud, which announced that Santa Claus was on his way. As the excitement increased among the children, Santa Claus entered and distributed to each child an evergreen "single Belle" to greet him.

Toys, dolls, and other gifts were distributed by Santa Claus to the various boys and girls present.

Among those entertaining at dinner Mrs. Mary A. McCarthy, Emma Hill, Lorraine Stahl, Marion Johnson, Katherine Hallock, Jean Hallock, Charles W. Hallock, Jr., Pezzy Goble, Martin Lenz, Arthur A. Watkins, Edwin Watkins, C. Douglas Dugan, and Dr. Robert J. Harkness. Also, George R. Nugent, Mabel Healy, Betty Bue, Rose M. Smith, John A. McCarthy, Emma Hill, Lorraine Stahl, Marion Johnson, Katherine Hallock, Jean Hallock, Charles W. Hallock, Jr., Pezzy Goble, Martin Lenz, Arthur A. Watkins, Edwin Watkins, C. Douglas Dugan, and Dr. Robert J. Harkness.

Several groups of singers from the area, and some very nice songs among the many who sing. The choir was very beautiful, and the singing was in the same key as the song book. The choir was very beautiful, and the singing was in the same key as the song book.

Vacationing

MISS HARRIET RAY

The daughter of Mr. and Mrs. Reginald P. Ray of Grant avenue is home for the holidays from Wells College, where she is a senior.

An informal dance followed at the home of Mr. and Mrs. S. S. St. John, 10 Greenacre avenue. In the novelty dance was Miss Anita Blomfield, who is the daughter of Mr. and Mrs. S. S. St. John. Those present included Misses Anita Blomfield, Ethel H. Harkness, Robert Hallock, Mildred Hall, Margaret Harkness, Robert Hallock, Mildred Hall, Margaret Harkness, Robert Hallock, Mildred Hall, Margaret Harkness.

Ancient Custom of Carol Singing Revived Each Year by Scarsdale Residents; Bring Joy to Children

Neighboring Friendship Prompts Annual Carolling; Customs Carried Out Each Year by Citizens.

Some of the Christmas customs in Scarsdale are very unique and interesting. They show a degree of care and thoughtfulness for the inner-feelings of those fortunate who are and those less fortunate. The custom of carolling is revived each year by Scarsdale residents.

They go through the dark and starry morning, in snow or in rain, but always in the cold, wrapped in the cheer and with some very nice songs among the many who sing.

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College Boy Given Party On Birthday

REGINALD WEBER

Reginald Heber, Student at Amherst, Is Feted at Banquet Held at Greenridge Congregational.

A large white birthday cake on a silver tray resplendent with lighted red candles, and amusing gifts from his dining friends was the pleasing surprise for Reginald Heber, a student at Amherst College, last night at the college banquet held at the Greenridge Congregational Church.

Those present included Misses Anita Blomfield, Ethel H. Harkness, Robert Hallock, Mildred Hall, Margaret Harkness, Robert Hallock, Mildred Hall, Margaret Harkness.

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Choral Society To Be Organized In Scarsdale

Chorus To Be Trained for Participation In Annual County Music Festival In May.

Scarsdale is to have a choral society, it was announced this week, following registration between Mrs. Kate Wasserman, executive secretary of the Westchester County Choral Society and the Westchester Conservatory of Music. The Conservatory has been asked to organize and train a local chorus to sing at the sixth Annual County Music Festival next spring.

Nicolai Medvedoff, director of the Conservatory, is negotiating for a competent and well-known director to come to Scarsdale in train for the chorus and to create a "choral union" which will include the entire county society, but which will also have the ability to group of singers for special work.

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Entertains Before Scarsdale Dance

Miss Elizabeth Feldner, daughter of Mr. and Mrs. Carl W. Feldner, of Montrose road, Scarsdale, entertained at dinner at the Scarsdale Golf Club before the Senior Subscription Dance held at the same place on Wednesday night.

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Anne G. Colby Is Married To W.H. Vanderbilt

Wedding March Sounds Today for Members of Two Most Prominent Families In United States.

New York, Dec. 27 (AP)—The wedding march sounded today for members of two of the most prominent families in the United States as Miss Anne Gordon Colby, formerly of Scarsdale, N. Y., was united in wedlock with Mr. W. H. Vanderbilt.

The bride, the daughter of Mr. and Mrs. Everett Colby, will wear a gown of ivory-colored satin veiled in princess style, adorned with pearls. Her veil will be held in place by orange blossoms.

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Newspaper Advertising Tested . . .

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Mrs. Buchanan Will Entertain At Reception

Scarsdale and White Plains Residents Will Go To Steinway Hall In New York Sunday.

Several Scarsdale and White Plains residents are planning to attend Mrs. Jean Steinway Buchanan's reception at the Steinway Hall in New York City, Sunday afternoon at 4 o'clock.

Mrs. Buchanan, who will give the program, is a resident of Scarsdale and will be accompanied by Mrs. William H. Rorer, who will give the program, is a resident of Scarsdale and will be accompanied by Mrs. William H. Rorer.

Double Header Program Will Be Presented Children To Enjoy Moving Picture Show at Green Acres On Afternoon of January Fourth.

The children's moving picture at the Children's House in Green Acres on the afternoon of January Fourth.

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Westchester County Poetry Anthology

Twenty-eight members of the society have contributed to the volume.

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Star Elects Officers

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Miss Celia Read Is Bridge Hostess

Miss Celia Read and Thomas Read, Jr., daughter and son of Dr. Wm. Thomas Thorneum Read of Scarsdale, were the hosts for their guests at the bridge party given last evening at bridge for their guests.

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Bethrothal Told By Parents

Dr. and Mrs. Walter Huntington Rollins of Woodland place, announced the engagement of their daughter, Leta, to Mr. H. Ronald Bacon of Stamford, Conn. The wedding will be on a week of February.

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WINTER PRUNING

By Experienced Gardeners

Troy's Garden Nurseries

BANKSVILLE ROAD, REDFORD VILLAGE, N. Y.
Telephone Bedford Village 408

PARKVIEW GARDEN Apartments

67 North Broadway, White Plains
An opportunity for those desiring well furnished, well located apartments.
RENTING ALICE E. APARTMENT 215

Kenneth Ives Management, Inc.

MANAGING "GRANDVIEW" BUILDING
RENTING ALICE E. APARTMENT 215
731 White Plains Road, Haverly 103-104

S.O.S. CLUB

The S. O. S. Bridge Club of the Presbyterian Church will meet tonight at the home of Mrs. Wm. L. Lousbery, at 118 St. Paul's Church, Scarsdale, N. Y.

S.O.S. CLUB

Miss Lavinia Rosenblatt of Atlantic City is spending the Christmas vacation with Miss Mary Duffin of 161 Grand street. Miss Duffin is spending the Christmas vacation at Mrs. Duffin's home at 161 Grand street. Miss Duffin is spending the Christmas vacation at Mrs. Duffin's home at 161 Grand street.

SON FOR J. F. OLNEY

Mr. and Mrs. J. F. Olney of 15 Broadway in Grandview are congratulating today on the birth of their third child, a son, at the White Plains Hospital on Wednesday morning, December 23.

CO-HOSTESSES

Miss Alice Van Vlack, daughter of Mrs. Wm. Wagoner, Van Vlack of Bronxville, and Miss Doris Twicker, daughter of William Twicker, Master of Broome street, entertained last night at the Field Club with a dinner dance.

VISITERS ROOM-MATE

Mrs. Lavinia Rosenblatt of Atlantic City is spending the Christmas vacation with Miss Mary Duffin of 161 Grand street. Miss Duffin is spending the Christmas vacation at Mrs. Duffin's home at 161 Grand street.

STAR ELECTIONS

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