



"Setting a good table costs less than you think"...

Not long ago, a guest of mine told me my butter was the best she had tasted in all her born days. Would I please tell her where she could buy it?

Well I could almost tell her the name of the cow whose cream it was made from. It was famous Louella Butter and like thousands of other people, I visited one of the model creameries in Wisconsin last year where it is produced for Nu-Way.

It was a pleasure to tell her all this especially as she liked to be thrifty, and Louella Butter... at just 69c a pound... gave me an excuse to take her shopping at my Nu-Way Super Market. She could see that Nu-Way offers the finest groceries of all kinds at real money-saving prices. So now she's boasting about the values she gets at Nu-Way.

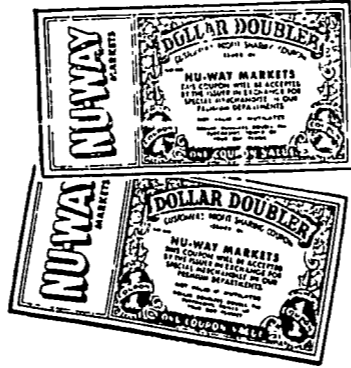
Thrifty Shopping. **Maude Higgins**

NOW Nu-Way offers you premiums at Greater Than Ever Savings!

Hurry! offer expires Feb. 28, 1959

DOUBLE NU-WAY DOLLAR DOUBLERS

NOW with each 25¢ purchase you can buy 2 COUPONS for only 2¢ each



You can accumulate these coupons so quickly that you can start getting premiums of your choice in only...

1 shopping trip

1 SHOPPING TRIP You can get a DIXON PENCIL SHARPENER with the Dollar Doublers from only a \$15.75 purchase. You Save \$2.43	1 SHOPPING TRIP You can get a TACKLE BOX with the Dollar Doublers from only a \$17.25 purchase. You save \$2.22	1 SHOPPING TRIP You can get ROLLER SKATES with the Dollar Doublers from only a \$16.50 purchase. You save \$2.34	1 SHOPPING TRIP You can get PINKING SHEARS with the Dollar Doublers from only a \$9.25 purchase. and save \$1.47
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Come in, now is the time to acquaint yourself with this time-tested premium plan!

NEW at NU-WAY
SALERNO FIG BARS 2 lb. pkg **49¢**

PICNIC PORK ROAST

Fresh Short Shank **29¢**
POUND
Boneless Smoked **59¢**
PICNICS lb.

Garnish with FRESH CARROTS
Pound Cello Bag **10¢**

ROUND STEAK

Lancaster Brand
POUND **79¢**
RIB STEAKS lb. 79¢

Serve Steak with MUSHROOMS
PINT BASKET **25¢**

CORNER BEEF WELL TRIMMED

Lancaster Brisket
POUND **69¢**
Old Fashioned Country Style
SPARE RIBS lb. 49¢

Serve Corned Beef with CABBAGE
NEW SOLID HEADS lb. **7¢**

SWIFT'S Premium BACON SLICED lb. **59¢**
PORTERHOUSE STEAK Lancaster lb. **99¢**
SIRLOIN STEAKS FULL CUT BONELESS lb. **89¢**
TOP ROUND STEAK lb. **99¢**
PLATE BEEF Lean Mealy lb. **29¢**
OVEN READY TOM TURKEYS Lancaster 18 to 22 lbs. lb. **39¢**
FRESH GROUND BEEF lb. **59¢**
SLICED LARGE BLOMGNA Lancaster lb. **69¢**
FRESH 'N READY PIZZA ea. **35¢**
LANCASTER SKIMLESS FRANKS lb. **59¢**
SMOKED LIVER SAUSAGE Lancaster 8-oz. pkg. **29¢**

Lean Smoked **SLAB BACON** 39¢ lb.
GRADE "A" EGGS Medium doz. 55¢

LOUELLA BUTTER
Regular 75c Value lb. **69¢**

DONALD DUCK ORANGE JUICE
FROZEN... Regular 99c Value
5 6-oz. cans **89¢**

U.S. #1 WASHED COMMERCIAL **POTATOES** 25 lb. bag **59¢**

TREET LUNCHEON MEAT 2 12-oz. cans **89¢**

PILLSBURY FLOUR 5 lb. bag **49¢**

FARM FRESH... WHOLE **FRYERS**
CUT-UP FRYERS lb. 34¢ lb. **32¢**
LEGS or DRUMSTICKS lb. 49¢
BREASTS or THIGHS lb. 59¢
HOT CROSS BUNS pkg. 39¢

VIRGINIA LEE **APPLE PIE**
Regular 53c Value ea. **39¢**
IDEAL TOMATOES 2 17-oz. cans 45¢

CAMPBELL'S TOMATO SOUP 8 10 1/2-oz. cans **83¢**

BIRDS EYE PEAS Frozen 5 10-oz. pkgs. 85¢

IDEAL FRENCH FRIES Frozen 2 9-oz. pkgs. 35¢

SHARP CHEESE New York State lb. 69¢

Lenten Seafood
Your Choice **29¢**
Skinless Pollock Fillets
Eye Fish Bits
California Solid
Artic Seal Cooked Fish Steaks
Dressed Whiting
39¢
Artic Seal Perch Fillets
Artic Seal Cod Fillets
Dressed Smelts
Mrs. Paul's Cooked Fillets
Blue Star Tuna Filet
49¢
Artic Seal Haddock Fillets
Mrs. Paul's Butter Fish Steaks
Perch Fillets, Lake Erie
Red-L Fish Dinners
Mrs. Paul's Fish Stick Dinners

Ideal Medium Peas Reg. 2 for 37c Value 6 17-oz. cans 1.00	Shorewood Apple Raspberry Jelly 3 20-oz. jars 1.00	Ideal Margarine in 1/2 2 lb. pkgs. 49c
Hi-Ho Crackers 3 20-oz. pkgs. 35c	Ideal Shortening White or Golden 3 lb. can 77c	Armour's Chili with Beans 5c off deal 15 1/2-oz. cans 32c
Freshrap Waxed Paper reg. 27c 3 rolls 79c	Ideal Tuna Fish Fancy Light 2 No. 1 1/2 cans 65c	Ideal Plums No. 2 1/2 cans 37c
Keebler Graham Crackers lb. pkg. 37c	Vet's Dog Food Reg. 3 for 29c 10 lb. cans 89c	Ideal Instant Coffee 7c off deal pack of 48 8-oz. lot 29c
		Ideal Peanut Butter 2 No. 2 1/2 cans 69c
		Lancaster Luncheon Meat 12-oz. can 43c

KLEIN'S CANDY Sponges Coconut Hip Gilders Break-up Choc Your Choice 29¢	Liquid WISK 32-oz. can 71c	DIAL SOAP 2 reg. bars 27c	VETS Dog Food 3 1-lb. cans 29c	PEAK Dog Food—Horsemeat 2 15-oz. cans 47c	TIDE 2 1 1/2-oz. pkgs. 69c	CHEER 51-oz. pkg. 79c
REESE Milk Choc. Peanut Butter Cups 14-oz. pkg. 59¢	DREFT 2 18-oz. pkgs. 69c	CASCADE for Automatic Dishwashers 20-oz. pkg. 45c	COMET CLEANSER 2 14-oz. cans 31c	SPIC and SPAN lb. 29c	SWIFTNING 3 lb. can 79c	NESTLE Semi-Sweet Morsels 6-oz. pkg. 27c
ARMOUR Corned Beef Hash 16-oz. can 39c	Blue Dot DUZ 50-oz. pkg. 81c	IVORY Liquid Detergent 22-oz. tin 75c	JOY Liquid Detergent for dishes 2 12-oz. tins 79c	DASH Detergent 25-oz. pkg. 39c	Bison Whipped Cream COTTAGE CHEESE 12-oz. tub 33c	BRILLS MACARONI DINNER 2 15-oz. cans 39c SPANISH RICE 2 15-oz. cans 39c