A New Year plus more push will make the Criterion Rochester's premier news source. We plan to cover all events pertaining to our community.

If your club, organization, church; civic or political affair warrants news coverage, write to The Rochester-Buffalo Criterion, 76 Wilson St., Rochester, N. Y. or phone 235-3190.

In the future let's cooperate and make everyone who is interested aware of our community functions. We will print all information at no cost to you.

You may look for much broader news coverage in these specific areas — sports analysis, weddings and engagements, parties; in-general news.

First Church of God
Herbert C. Sheckler, Pastor
1 Lake Ave.
ORDER OF SERVICE
Sunday School ..... 9:30 a.m.
Church Service ..... 11 a.m.
Youth Meets ..... 4 p.m.
Church Service ..... 7 p.m.
460 Clinton St.
Rochester, N. Y.

"HEY . . . WHY NOT VISIT WITH US SUNDAY?"

NORTHSIDE CHURCH of CHRIST
39 Grant St.
Rev. R. D. Brown, Minister
Sunday School ..... 9:30 a.m.
Service ..... 10:30 a.m.
Wed. Night Bible Study ..... 7:30 p.m.
P.S. Who knows? You might even know with more of mind.

HOLY TRINITY
127 North St.
Rev. Franklin D. Foster
Pastor
Jefferson Avenue Seventh-Day Adventist Church
880 Jefferson Ave.
Rochester, N. Y.
The Church Of Jesus Christ
1122 Elmgo St.
Rochester, N. Y.
GOD'S HOLY TEMPLE
126 Central Park
Rochester, N. Y.
Elder C. Gadsden, Pastor
Every Friday - Holy Study
Every Sunday - Day

Pentecostal Church Of Christ, Inc.
Evangelist E. L. Jones
Pastor
259 William St. Cor. Milton
Buffalo, New York
Sunday School ..... 10:00 a.m.
Morning Worship ..... 11:30 a.m.
Evening Worship ..... 7:30 p.m.
Tuesday Worship ..... 7:30 p.m.
Come let us worship together. All are invited. Let us enjoy Jesus.

Friendship Baptist
61 Columbia Ave.
Rochester, N. Y.

Tried-stone Baptist
21 Rio St.
Rochester, N. Y.

Power House Church Of God In Christ
Rev. Henry Newkirk, Pastor
46 Clifton Street

Holy City Church Of God In Christ
Rev. General Grey, Pastor
351 North Street

ST. SIMONS EPISCOPAL
4 Cooper St.
Canon Arthur Shipley

Asman Baptist
Rev. Murphy Gray, Pastor
Rev. C. Clermont
Assistant Pastor
Church ..... 11 a.m.
Church ..... 11 a.m. & 7 p.m.
Bible Study ..... 7:30 p.m.
Wed.
1020 Columbia
Rochester, N. Y. 14609

Church of Jesus Christ
Thomas Gentle, Pastor, Pres.
21 Bethel St.
Bible School Tuesday ..... 8 p.m.
Sunday Morning Worship ..... 11 a.m.
Sunday School ..... 9:30 a.m.
Mon. - Fri. ..... 1:30 & 7 p.m.
Worship Service ..... 11 Noon
Worship Service ..... 7:30 p.m.
St. Rugby Ave.

Rev. St. Fred Stone, pastor of the Church of God in Christ, 257 Hawley St., near Jefferson Ave., Rochester, invites you to attend services at his church. Services continue daily 365 days a year. Any conditions of sickness have been proven to be delivered thru our Lord and saviour, Jesus Christ having been in human servant to man. Try this and see, (Heb. 10:12, this man). Call any hour a.m. or p.m., 716-325-4757.

Mt. Vernon Baptist
Rev. J. D. Jackson, Pastor
181 Joseph Ave.
Rochester, N. Y.

Mt. Olivet Baptist
Rev. Edgar Pearce, Pastor
101 Adams St.
Rochester, N. Y.

Church of God/Study
Rev. Sandie Whitaker
Sunday School ..... 9:30 a.m.
Morning Worship ..... 11:00 a.m.
Evening Worship ..... 7:30 p.m.
Wed. Prayer Service ..... 7:30 p.m.
Friday, Gospel Prayer Service ..... 7:30 p.m.
Rochester, N. Y.

Deliverance Temple No. 2, Church of God In Christ
39 Central Park
Eld. Lincoln Williams, Pastor
Order of Service
Sunday School ..... 10:00 a.m.
Morning Worship ..... 11 Noon
Bible Study ..... 7:30 p.m.
Wed.
Rochester, N. Y.

Church of First Born Living God
Worship ..... 11 a.m.
Bible Study ..... 7:30 p.m.
Wed.
Rev. Hicks, Pastor
Rochester, N. Y.

Galilee Baptist
264 Andrews St.
Rochester, N. Y.

Antioch Baptist
Rev. W. F. Cotton, Pastor
Sunday Worship ..... 11:00 a.m.
Rochester, N. Y.

Church Of Christ
Bible School ..... 9:45 a.m.
Worship ..... 10:45 a.m.
Bible Study ..... 7:30 p.m.
Wed.
27 Reynolds St.
Rochester, N. Y.

Benjamin's Temple
Church of God in Christ
Mount Zion Jurisdiction
276 W. Main St.
Rochester, N. Y.
Sunday School ..... 10:00 a.m.
Morning Service ..... 11:30 a.m.
YPPW ..... 6:30 p.m.
Evening Service ..... 7:30 p.m.
Thos. S. Foley ..... 7:30 p.m.
Wednesday Night Prayer Service
Saturday 11 a.m. until

New Bethel CME.
Rev. Thomas Greene, Pastor
176 Nela St.
Rochester, N. Y.
Sunday School ..... 9:30 a.m.
Worship Service ..... 11 a.m.
Evening ..... 7:30 p.m.

St. Paul Holiness
Rev. Thomas M. Hunter
Sunday
Tuesday
Thursday
Saturday
Rochester, N. Y.

Peace Baptist
Rev. E. L. Long, Minister
Church ..... 11 a.m.
Rochester, N. Y.

Holy Temple
39 Central Park
Rev. Bryant L. Powell, Pastor

St. John Baptist
Rev. W. H. Curry, Pastor
Rochester, N. Y.

Pentecost Memorial
Rev. Whitaker, Pastor
485 Ida St.
Rochester, N. Y.

ROCHESTER NEWS

Club Eldorado
464 HUDSON AVE. ROCHESTER, N. Y.
APPEARING WEEKLY
Johnny Hartzog
309 TRIO
IN THE RED ROOM
MISS JOAN WILLIAMS, Manager

Auto Insurance
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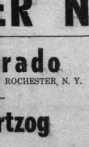
FOR ALL
Phone 235-5052
Kelso Agency, Inc.
755 Plymouth Ave. - S.

Mobley's Records & Color TV Repair
Your One-Stop Record Supermarket
393 HUDSON AVENUE ROCHESTER, NEW YORK
PHONE: 232-2336



Today we think of salt as a commodity that is cheap and inexpensive. It was not always that way.

Centuries ago salt—or at least as much of it as was available—was considered a precious commodity. Some of the richest people of the Middle Ages were those who had access to salt.

Wars have been fought because armies needed salt. Caesar's Roman legions received part of their pay in salt. Salt was so valuable it could not help but become their standard of value.

Salt was also used as a preservative, especially for meat. Before the days of refrigeration, salting was the only way to keep meat from spoiling. Salt is also used to season food.

Salt is a mineral. Those supplied Colonists by the Dutch West India Company were of the highest quality. Salt is also found in the earth's crust and rock beds.

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AROUND THE TOWN

By CYNTHIA McCOY

Now that the holiday festivities are complete, we'll settle down and recap some of our experiences.

The first thing on our agenda was a swinging 7th Anniversary Thanksgiving Ball by the Rebels Association, at the Holiday Inn. As usual, the Rebels were swinging. We apologize for not printing a story along with a photograph of the Rebels several issues back.

Also the 2nd Annual Miss Black and Dress-Thanksgiving affair at the Mapledale Party House. We missed Miss Trinity's Cinquille affair, but by all reports, we shouldn't have missed it.

The International Masons saved it all for New Year's night and surprised everyone with Paul Miller and The Sweet Inspiration Band.

Back-tracking to football, our tired eyes tried to partake of all the major College Bowl games on New Year's Day. As we suspected, Nebraska and Oklahoma prevailed and Cleveland and Dallas being their respective, well-rated to the Super Bowl victory with either Leann Thomas or Paul Warfield. How's that for pick-ing?

After much roast duck and sweets, we ventured into the night air to the Town House where the Caribbean Club was holding forth. Mr. Stanley George and Company presented the Dynamic Cougar from the West Indies via New York City. We would go as far as to say the very best entertainment group of the holiday season.

New on the scene is Larry's Lounge, 700 Jefferson Ave., being run by Monsieur Lawrence Lopez (Child, have you seen the bar). In case you didn't know it, many churches were packed, Thanksgiving found to you? Space will not permit mentioning all of the area pubs, but some of the jumpin'est were Bobby George's Eldorado, both Elks Clubs; Duffy's; Pithpoil, Palm Gardens, Hy's, Bar Tar; Joe's Cabin, and many more. So long. See you next week!

Treats for Young Toters

Now you have your child or school, be sure to protected in a good, safe, sturdy carrier. Some American companies have come out with some extremely beautiful models of your favorite cartoon characters through the long winter months.

Years ago, most children carried their school supplies in a paper bag. Today's youngsters are much better. They can choose a backpack with a genuine school look, or one complete with a matching lunch box. Brand name models include Snoopy, Peanuts, Archie, Superman and all tastes.

Also, on the scene this year are colorful

Treats for Young Toters. TV shows as Lance Link—Time Commander, The Banana Splits and Josie and the Pussycats.

Parents and Snoopy admirers will find their idols on Thermos lunch kits, too, as well. Barbie buffs (Aren kits point Skaters for Wendy, and Scientific Sam for Jimmy.

There are even magnetic name kits for kiddies who want to keep Fro and guests after they've finished lunch. Play Ball, Astro Race and Campus Queen will entrees many a hungry mouth.

No matter what kit your child chooses, remember the Thermos vacuum bottle in your child's kit makes it possible to serve him steaming hot soup, cocoa, and sparkling soups so important to his well being.

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