ROCHESTER — BUFFALO

Western New York's Oldest, Largest and Best-Selling Negro Weekly

The BUFFALO CRITERION

VOL. 46—No. 10 Buffalo, N.Y., Saturday, April 22-28, 1972 PRICE 15 CENTS

"Helping to Know and Build a Better Community Since 1925"

DID YOU KNOW?

THAT FOR MANY YEARS, THE CRITERION WAS THE ONLY PAPER PRINTED BY NEGROES IN NEW YORK STATE?

Today, it is the only paper printed by Negroes between Cleveland, and New York City.

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COMMERCIAL PLAZA IN ELLICOTT AREA SHAPING UP WITH SPACE LEASES

NEW PLAZA HOUSES 16 FIRMS

By STAFF REPORTER

Some of the first maps of the proposed Ellicott District Redevelopment area, showed plans for at least two or three shopping plazas in 1950.

Over the years, there has been many changes. In 1972, the Ellicott area seems happy to come out with one shopping plaza, located on William St. at Jefferson.

According to Will Gibson, legal advisor for the Towne Gardens Housing Development Fund, Inc. At present, leases for two-thirds of the commercial space have been negotiated.

There are 16 stores involved and they could open in the not too distant future.

FAMILY RECEIVES URBAN LEAGUE AWARD

The Second Annual Buffalo Urban League "Family Life" Award will be presented to Mr. and Mrs. Herbert Lee Richardson, 224 South Division St., at the League's 49th Annual Meeting in the Golden Ballroom, Hotel Hilton, Thursday, April 20.

"Deprived of an adequate education, those parents worked daily to assure that their children were provided with a sound educational background," said Andrew Willis, acting executive director of the League.

"They were chosen from

URBAN LEAGUE

(See page 8)

—TELL them that you saw it in The Criterion—dean of Upstate NY's minority community workers.

We print "your paper" in your neighborhood!

PHOTO BELOW —

There was one time when Negro Buffalo could boast of a number of large orchestras: Jimmy Lanceford, Captain Warmack, Jimmy Perkins, Jimmy Harris, Frank Mecks, The Swingtimers, Al Perkins, GuyJackson, Frank Meriweather, a concert orchestra directed by Prof. Stewart, etc.

Price...cer us'n,! shrdl cee etc. But today, the Big Band Sound, is produced by C. Q. Price.

The photo below shows the trumpet section. The orchestra will be featured in a Religious Concert, at the People's Community Church, Swan and Spring Sts., Sunday evening, May 7.

Mrs. C. Caston, is chairman; and Rev. D. M. Byrd, pastor.

— Criterion Photo

ERCELLE HARMON MOORE
EDUCATIONAL BUILDING
WILL BE BUILT ON THIS LOT

BREAKS GROUND FOR NEW CENTER

Part of the group attending the Ground Breaking Ceremonies at Durham Memorial AME Zion Church, 174 Eagle St., is shown as Dr. E. Franklin Jackson prepares to throw the first spade of dirt for the new Ercelle Harmon Moore Education Center, next to the Church.

The Memorial Service and the Ercelle Harmon Moore Education Club, Mrs. Mattie Freeman, president; Rev. S. Brown, pastor. Special gifts were received.

Dignitaries included: Mrs. Isom Anderson, former member, of South Carolina; Mrs. Fred Perry, Mrs. Geneva Scruggs, Alvin Moore, husband of Mrs. Moore; Mrs. Winifred Marshall, program chairman; Rev. Milton Williams, former pastor; president of the NAACP; and pastor of Shaw Memorial AME Zion Church; Rev. Jacob Ruffin, president of the Ministers' Council and pastor of St. Paul AME Church; and others.

— Criterion Photo

ALPHA PHI ALPHA FRATERNITY

At the Southern Regional Conference held in Savnnah, Ga., Mar. 30 through April 2, 1972, Leonard C. Johnson, son of Dr. S. Calvin Johnson, was elected Assistant Vice President of the Southern region of Alpha Phi Alpha. As an undergraduate National officer, his job is to advise all undergraduate chapters in his regional area to maintain the high standards of the Fraternity. His area encompasses 8 powerful southern states holding a membership of 2060. Leonard is presently a student at Johnson C. Smith University, Charlotte, N.C.

He is known in Buffalo for his extensive work as a youth leader in the American National Red Cross, and an active youth leader in the Western New York Diocese of the Episcopal Church. Mr. Johnson has also been an acolyte at St. Paul's Cathedral for ten years.

His family and host of friends send their hearty congratulations and say, "Go, Len!"

ROSCOE MITCHELL DAY, SUN. APR. 30

Faith Baptist Church will honor their pastor and founder, Rev. Roscoe M. Mitchell, on Sunday, April 30th. It will be designated as Roscoe M. Mitchell Day. He is hesigning because of ill health.

An interesting program has been arranged.

JESSE E. NASH HEALTH CENTER TO OPEN IN MAY

The Jesse E. Nash Health Center will be opening sometime in May. There are positions open for:

Assistant Project Director: High School graduate with 5 years community experience, and 3 years in the health field.

Physicians and Dentists—hourly rates, full and part-time work in all specialty fields.

Dental Hygenist — licensed to practice in New York State.

Dental Assistants — High School graduates and dental assistant, training or experience.

Other jobs are available and these descriptions can be seen at the Employment Information Center, 583 Jefferson Ave., between 9 and 5 p.m.

SERVICES FOR THE LATE REV. B. C. McCARLEY, MAY 7

Memorial services for the late Rev. B. C. McCarley, will be held at St. John Baptist Church, on Sunday, May 7th. All are welcome.

15th ANNUAL FAMILY LIFE INSTITUTE, AT AMHERST SCHOOL

The Amherst Adult School's 15th Annual Amherst Family Life Institute, will be held at the Amherst Senior High School building, 4301 Main St., from 3:30 to 10:30 p.m., Thursday, May 4th.

The main theme will be: "Conspiracy Against Parenthood."

The evening speaker, using the theme for her speech, will be Mrs. Eda LeShan, noted Author, Parent Education Specialist, Child Psychologist, and Consultant for Early Childhood Education and Mental Health. Her many books have been translated into other languages for distribution in other countries.

In addition to Mrs. LeShan's speech at 8 p.m. there will be workshops on the following topics: "No Time For Fatherhood, Schools and Family — friends or foes?, Conspiracy Against Health, [illegible] Religion and Families, Education for Parenthood, Rock-A-Bye Baby—"mothering," and How Do Your Children Grow?"

Leadership for these workshops comes from many concerned professional areas, some locally and some from out-of-town.

Registration fees are $1.00, for all or any part of the day's program, and will be accepted now or on that day.

Dinner is scheduled for 5:30 and the fee is $3.50, and must be mailed in with reservations before April 28th.

MINK STOLE LOST

Mrs. Christine Dixon reports the loss of her mink stole at the Cordon Bleu, Apr. 8, following the Masonic and Eastern Star dance. The stole had the name of Claudia Heedram and a label from Macy's, New York City. If found, please call Mrs. Dixon, 853-7321, 100-C Willert Park Cts.

AKA CAREER DAY OPEN HOUSE APRIL 23rd

A Career Day Open House will be held by the AKA Sorority, Sunday, April 23, from 2 to 5 pm., at St. Augustines Center, 1600 Fillmore Ave.

All high school students are cordially invited to attend and bring a friend.

Representatives from schools and the different professions, will be present.

ART SHOW SET

Sunday, May 7, the Buffalo Public Schools pre-kindergarten EARLY PUSH, will hold its fifth annual art exhibit in the Education Department of the Albright-Knox Art Gallery. Gallery hours are 10 a.m. to 5 p.m., Sundays 12 noon to 5 p.m.

Every child in the program will have his art work and his photograph displayed. The schedule is as follows:

Schols 8, 37, 48, 74, 76 and St. Mary of Sorrows will exhibit from April 18 to Apr. 23rd.

Schools 33, 38, 41, 47, 53 and St. Vincent de Paul, will exhibit from April 25 to April 30th.

Schools 6, 39, 12, 86, Immaculate Heart of Mary, and Our Lady of Loretta, will exhibit from M[illegible] 2 to May 7.

POWELL FETED ON FIRST VISIT

Former Congressman Adam Clayton Powell of New York City, seated front left, recently died in Miami.

The dynamic clergyman, politician, visited Buffalo on numerous occasions. According to the Criterion records, the above picture was taken on his first visit to Buffalo, in the early '40s, after gaining national political fame, where he spoke for the Buffalo Branch NAACP.

Following the meeting, the Alpha Fraternity entertained him in the home of Dr. Walter Holland, host.

From left to right are: the late William (Bill) Evans, founder of the Buffalo Urban League; the late Dr. Charles Hayes of Niagara Falls; Robert (Bob) Baker, local pharmacist and Democratic political enthusiast; the late Alfred D. Price, manager of Willert Park Courts; the late Dr. Lloyd Burrell, William "Bill" Jackson, of the Buffalo Urban League, Ebony and Seagrams; the late William Holloman of Niagara Falls, Engineer; Dr. Holland, dentist, host; the late Howard Evans, accountant, first Negro hired by local IRS; the late Harold Robinson, second race man to graduate from UB School of Pharmacy; and the late Monte Mitchell, former manager of the Talbert and Ellicott Housing Malls. Seated right, is Dr. S. Calvin Johnson, local Physician.

— Criterion Photo

DANCE AT HERTEL MIDDLE SCHOOL

Members of the Hertel Middle School invite parents and friends to enjoy an evening of dance at the school, 489 Hertel Ave., on Thursday, April 27, at 7:30 p.m. The Royal Dance Theatre will present a program featuring jazz, contemporary "rock" and the classics.

Guest artists appearing on the program are Keith Martin and Michelle Lucci, of the Pennsylvania Ballet Company.

Mr. Martin was formerly principle soloist with the Royal Ballet of England. Also appearing are Sandra Perez, of Brockport State University; Victor Vargas, Jayme Nesbitt and David Keener of the Kathleen Crofton Company, formerly the Niagara Frontier Ballet.

The program features the Jr. Ballet troupe in a new work, "Children's Plea for Peace", which has its premiere this Spring. This "Peace" ballet, choreographed by Mrs. Bernadine DeMike, artistic director, was inspired by the music composed by well-known jazz and "pop" arranger, Alec Wilder of Rochester. Mr. Wilder derived his inspiration after reading essays written on peace by elementary children.

Also on the program are excerpts from Swan Lake, Act III, a jazz work, pure fun; Bach is our bag, danced to the Brandenburg Concerto No. 3; and Konservatorist, music from Carmen. Soloists Mary Frank and Tom Hewitt of the Royale troupe, are featured in this last number.

Tickets for this performance may be purchased at the school, 489 Hertel Ave., before school hours; Panty's Flower Shop, 839 Tonawanda St.; Tile Mart of Buffalo, 334 Amherst St.; and Buffalo State Ticket Office, 1300 Elmwood Ave.

NEW POST

The Rev. J. Samuel Williams, Jr., a worker in Black affairs here for some time, has been appointed director of the Social Service Department of the Buffalo Area Council of Churches, it was announced by President Fred H. White.

The appointment is effective May 1. Rev. Williams succeeds the Rev. Carl F. Burke, who had held the post for more than ten years, and who was installed as an executive director of the Council March 19. Rev. Williams is the first Black to hold this position.

He is currently a recruiter for the Buffalo Outreach and Recruiting Center, and specializes in working with inmates of Attica State Correctional Facility who have been paroled and seek employment.

The new appointee is a NEW POST (See Page 2)

SPIRITUAL TEA SUNDAY, MAY 14

A Spiritual Tea will be given by the Mystic Five, Sunday, May 14, from 4 to 6 p.m., at 78 North Parade, upper. The speaker will be Bishop Terrell. Donation is $1.25.

Mary Williams is president.

JOIN SHARE THE WEALTH CLUB

A Club, Share The Wealth, after a year, is picking up momentum, according to its founder.

A citizen joins with a $20.00 fee annually. This entitles him to shop at any of the affiliated businesses and get from a 5 to 20 percent discount.

For instance, a family can save at least $300.00 annually.

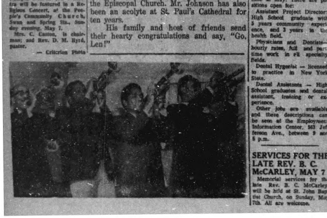
For more information, call the Criterion at 853-2973.

All new joiners will be given a free $30.00 Gift Certificate Book. So hurry and sign up today!

PHOTO BELOW —

Jackson, Tenn. — Voter Education Project (VEP) Director John Lewis and Board Member Julian Bond, (center), join hands with Lane College students at the close of a voter registration rally.

The VEP officials conducted a four-day tour of Tennessee and Texas to encourage minority youth political participation. (Photo by Boyd Lewis).

Mr. Bond will be the guest speaker in Buffalo, Sunday, April 23, during a Cocktail Party, 7 p.m. to midnight, at the Marygold Drive, off Union Road, sponsored by the Assemblyman Arthur Eve Election Committee.