

BUFFALO & WNY has been Criterion Country and Territory from 1923 - - - 1973

The Criterion Press is Observing 50 Years

of Publishing for Minority People in Upstate N.Y.
IN POLITICS - BUSINESS - LABOR - EDUCATION -
- HOUSING - SOCIETY RECREATION - SPORTS
OUR PLANT HAS BEEN OPEN EVERY WEEK OF EVERY YEAR SINCE OUR EXIST-
ENCE SERVING THE AREA AND HELPING THE INNER-CITIES GROW -
LETTERPRESS - OFFSET

JOB PRINTING- NEWSPAPER PHOTO SERVICE

Coming Soon! A 20c-Criterion!!

More News, Photos, Sales, Readers, Coverage and Ads

1923 853-2973 or 882-9570 1973

1923-1973 - Advertisers have been getting the best results dealing with The Criterion Press for a half century-upstate NY's most complete and largest minority letterpress offset publishing outlet with the largest p-a-l plant in the area history.

Reducing Speed Limits

Several states have reduced speed limits on state highways in an effort to reduce gasoline consumption and reduce air conditioning load a step. There's no doubt reduced speed limits will air conditioning lower fuel consumption.

Those compelled to drive in the upper limits can use the higher highway, where the limit is still 70 m.p.h. That doesn't make all motorists in constant driving as in the past but the superhighways can accommodate most long distance travelers and their lower state limits won't inconvenience anyone. In addition, lower speeds mean fewer accidents and deaths, this is on the positive side.

Nevertheless, there's something about limited speed reductions which disturbs many people. If the gasoline shortage is largely confined, having been caused by differential fueling to properly provide for the nation's needs, all may feel the public is now being forced to react in the way of lower speed limits.

Though lower limits may produce wide benefits, Americans are sometimes forced to comply with a new situation because of inadequate planning and foresight.

If lower limits are desirable that proposition should stand or fall on its merits. The nation, meanwhile, should be prepared for a price not greatly different from those in recent years, and this can be accomplished by vigorous, imaginative cooperation between the energy producers and a financial arrangement using the credit, and stick.

Tan Topics

"I HAVE TO DO THE DRIVING - I'M TOO DRUNK TO WALK!"

CONTINUOUS PARTIES

Fast Car Wash

346 WILLIAM ST.
BUFFALO, N. Y.

Brown's Garage

GENERAL AUTO REPAIRING
COLLISION SERVICE & TOWING
Expert Lubrication - Battery Charging - Tire
Batteries & Accessories - Minor Repairing
New York State Inspection Station

371 Northampton St. Phone: 886-9531

Bflo. Radiator & Welding Co.

Complete Auto Cooling System Service
Radiators & Hesters Cleaned - Repaired &
Recored

Midland Charge Honored

On Your Way To or From Downtown
To Cold Springs - Stop At

Hayes' Food Shop

The Jefferson Avenue Branch
RE-OPENED FOR YOUR CONVENIENCE!
And Pick Up Your Needs
POP - BREAD - EGGS - COLD CUTS
SHELF - COOKERS

Open to 3:00 a.m. 7 Days Weekly

SMART - EYEWEAR RINGS

These rings are made of metal and are designed to hold your glasses in place. They are available in a variety of colors and designs. They are a great way to keep your glasses from falling off and they are also a great way to add a touch of style to your look.

JESUS ON THE CROSS

These rings are made of metal and are designed to hold your glasses in place. They are available in a variety of colors and designs. They are a great way to keep your glasses from falling off and they are also a great way to add a touch of style to your look.

100% GOLD METAL PRODUCTS
Dept. 4, Inwood, L.I.C., N.Y.



Religious Parade Held

The pig platters in one of the many car floats which appeared in the annual United House of Prayer religious parade held in Buffalo. This car was taken on a passed Jefferson and Broadway. Its local headquarters is located on Howard and Main Sts. —Catherine Pines

lower Photo

Mr. Benito DeBosch, explains the techniques of planting to Harold Pette, left, and Eric Palmer, right. They are working on an experimental Family Gardening Project, which teaches people how to grow nutritional food by clearing and cultivating vacant lots.

The project was spearheaded by Mrs. DeBosch, with assistance from Erie County governmental agencies, and Justice Leonard deBosch.



Dr. Albert H. DeBosch, Erie County health officer, says that the use of pig platters is a safe and effective way to control the spread of typhoid fever. He says that the use of pig platters is a safe and effective way to control the spread of typhoid fever. He says that the use of pig platters is a safe and effective way to control the spread of typhoid fever.

Youth Quake

The Youth Quake of the Valley Church of God in Christ, 178 Atlantic Ave., Buffalo, N. Y., recently held a Youth Quake at the Valley Church of God in Christ, 178 Atlantic Ave., Buffalo, N. Y. The youth quake was held at the Valley Church of God in Christ, 178 Atlantic Ave., Buffalo, N. Y. The youth quake was held at the Valley Church of God in Christ, 178 Atlantic Ave., Buffalo, N. Y.

LACKAWANNA JUNK UNDER NEW MANAGEMENT

HANDLING ALL PAPER & METAL NO RAGS

8:30 to 5:00 Mon. thru Fri. — Sat. 9:30 to 1:30
67 Eleventh St. 832-3263

Drunk Driver Schools

In Florida, in 1971, a drunk driving school was begun at Fort Lauderdale, Fla. It was a school for drunk drivers who were arrested at a recent organizational meeting of an association having their names together. Governor Foy Kohler of the Sunshine State says the schools have already reduced the number of repeat offenders.

Florida says the average cost of car for drunk drivers is 20 per cent but that those who attend the drunk driving schools have only a 10 per cent repeat rate. In Florida the schools are usually run by the highway department, the Alcohol Rehabilitation Bureau and the Governor's Safety Council.

Progress has been impressive, Secretary Edwin Roberts of the association says he believes the new schools are curbing alcoholism among drunk drivers, just as it has been in other states. He says the schools are a "pioneering" step in the fight against drunk driving.

Other states have similar programs but many have nothing of this kind. The success of the Florida approach should attract wide interest to other states across the nation.

GLORIOUS CHURCH OF GOD IN CHRIST

100 10th St.
Buffalo, N. Y.

Sunday School . . . 10 am
Morning Service . . . 12 Noon
YFW Meeting . . . 6:30 pm
Tuesday 8 pm
Prayer Band Meeting
Friday Evening, 8 pm
Worship in a friendly, intimate
preaching church. A warm
welcome is waiting for you.