

WATERTOWN MATTRESS CO.

will close at 1 p.m.
Saturdays through
Labor Day to give
our employees
longer weekends.

Survivor Benefits

State Veteran Counselor Lewis Manfred today reminded military retirees that September 20 is the deadline for a retiree to elect to participate in the new Survivor Benefit Plan. Under the plan, a retiree can elect to purchase an annuity for his widow or children by a relatively small deduction from retired pay. The counselor emphasized the deadline for military personnel who retired before September 21, 1972, to elect to participate in the plan is midnight September 20, 1973. Under existing law, the deadline cannot be extended. Retirees who have not as yet made their election or are in need of additional information on the Survivor Benefit Plan should visit the local counseling center of the New York State Division of Veterans' Affairs located at Court House in Lowville for assistance.

WOW Lacey's Used Cars

65 Chevy Malibu V-8 .. p.s. 4 dr.

64 Buick Skylark 2 dr., h.t. V-8, p.s.

69 Plymouth Fury II V-8, p.s.

69 Mustang V-8, p.s.

Orville Lacey 376-3231



Conservation Corner

What is meant by conservation? It is the protection and wise use of our natural resources; it also means guarding our supplies of soil, water, forests, and wild life so that they can be used wisely by the people of the earth. The supply of most of our resources is limited and can easily be destroyed. Today man needs not only to protect today's resources but also his resources for the next generation; and tomorrow there will be more and more people to use these resources.

The first kind of resources to consider is soil conservation. Most food comes from the soil. Theodore Roosevelt once said "when soil is gone, man must go." The fertile top layer of soil on the earth is only inches deep. It takes hundreds of years to produce an inch of top soil, which rain can wash away in a short time. Good farmers use fertilizer and rotate crops with

other crops on the same land. They plow across a slope instead of up and down. They plant trees or grasses or build dams to maintain the soil. Water is essential for life. Man and animals and crops need water to live. Water can be kept on the land by planting trees and grass and by building dams. People in most cities get their water from lakes and rivers. Cities like Denver get their water supply from the mountains. When sewage and garbage are dumped into the waters, the water is unfit to use. Industry is building anti-pollution plants to make the water safe. New York state is helping to finance some of these plants. Mills like the Georgia-Pacific plant in Lyons Falls are building plants of this type. The village of Dillon in Colorado has been completely raised in order to provide a basin to catch the snow from the mountains to help provide water for the city of Denver. Even this is hardly enough. The village of Vail, Colorado has been fighting Denver's attempt to tap their water supply also.

Forest conservation is closely connected to soil conservation. Trees stop the erosion of soil and furnish homes for wild animals and places of recreation for man. The many national parks furnish camping sites and vacation lands for the people of a state. In the Adirondacks the many camping sites are protected by trees. However, lumbering in New York state has been over extended. Some of our forest land has been wasted because men have sometimes cut trees without planting new ones to take their place. In Colorado, along Route 70 forest fires completely destroyed acres of good forest land. Lumbermen are learning to replant and not to cut down young trees. In some states permission has to be obtained from the Forest Rangers to dig a tree and payment has to be made.

Wild animals play an important role in the balance of life. Birds help control insects. The Bald Eagle has been almost exterminated by sheep men who accuse them of killing their sheep. Left alone, the Bald Eagle helped preserve the balance of nature. Hunters have killed wild animals. The open season on deer, many wild life experts claim, has accounted for fewer deer in the Adirondacks the past few seasons. The harsh winters have also depleted the store of deer. Draining lakes and swamps has destroyed the nesting places of birds. Along the new road to Utica swamps have been left intact to provide a nesting place for birds. Some conservationists believe nature will maintain a balance if not interfered with. But fish hatcheries in New York state such as the one near Rome help restock our streams.

These are just a few of the things that are being done to destroy or to conserve our natural resources. Each generation must plan for the next so that the supplies of natural resources will hold out for the people to come. - Charles Law

FARMERS!

Used Haying Equipment in excellent condition

- 2 - No. 310 Self-Propelled Hesstons
- 1 - No. 260 Self-Propelled Hesstons
- 1 - 1 H Chopper with hay head and corn head
- 1 - Gehl Forage Box with 7 ton Gehl wagon

Foster Millard
At The "Y" - Lowville

LLOYDS of LOWVILLE

NOW OPEN 7 DAYS
From 7 a.m. - 9 p.m.

SERVING BREAKFAST, LUNCHEONS, & DINNERS

NOW SERVING THE FINEST

SOFT ICE CREAM

Vanilla, Chocolate, and a twist combination of the 2 flavors.

Come In and See Us

Connie & Lloyd Rasmussen



The Folks At

RENNIE'S SALES & SERVICE

Will be attending the
LEWIS COUNTY FAIR
with their display
of:

- International Vehicles
- Arctic Cat Snowmobiles
- Yamaha Snowmobiles
- Yamaha Motorcycles

So -

STOP IN AND VISIT US

MONNAT'S CROGHAN



GLENFIELD GLENFIELD

SEMI-BONELESS HAMS 89¢
WHOLE & EITHER PORTION
HALF HAMS 85¢
Center Cut HAM STEAK 1.09

Hygrade Center Cut Smoked PORK CHOPS 1.19
Holly Pak USDA-Grade X1 FAMILY PAK CHICKEN PARTS 59¢
FORESBROOK SLICED BACON 1.49

CUBE STEAK 1.79 lb.
TOP ROUND OF FAMILY STEAKS 1.69

ROUND STEAK (BEEF) 1.49
Boneless RUMP ROAST (BEEF ROUND) 1.49

OSCAR MAYER ALL MEAT & PURE BEEF FRANKS 1.09
IGA CLIP-A-COUPON ME# 82678

Cereal CHERRIES 55¢
QUICK 79¢
FRANCO-AMERICAN RAVIOLIOS 3.11

SAVE QUANTITY DISCOUNTS

LEMONADE 5 12oz. CANS 1.11
FAME - Non Dairy WHIPPED TOPPING 33¢
SWANSON T.V. DINNERS 49¢
FAME - Non Dairy COFFEE CREAMER 17¢
BROCCOLI CUTS 49¢

CRISCO OIL 38-oz. 89¢
SPAGHETTI SAUCES 15 1/2 oz. 39¢
NOODLES 3 1/2 oz. 31¢
TUNA 3 1/2 oz. 31¢

MAR-GARINE 1-lb. 27¢
PRODUCE VALUES! Cucumbers 2 for 19¢, Seedless Grapes 45¢ lb., Head Lettuce 29¢

BUTTER 2 1/2 lb. 1.59
ORANGE JUICE 1/2 gal. 79¢
CHEESE SPREAD 79¢

SAVE... SHOP IGA

THE FASHION WORLD BEYER'S, INC. LOWVILLE, N.Y.
THE SYMBOL OF QUALITY AND SERVICE

STARTS MONDAY JULY 23RD
SUMMER SALE

Have Like The DICKENS

ALL "FASHION WORLD" SWIMWEAR REDUCED UP TO 50%